Key Issues Affecting Older Hispanic Adults – Elder Abuse in the Hispanic Community

MHP Salud Technical Assistance Call
06.16.2021

www.mhpsalud.org
Problemas Claves que Afectan a los Adultos Mayores Hispanos – maltrato a personas mayores en la comunidad hispana

Llamada de asistencia técnica de MHP Salud
19.05.2021

www.mhpsalud.org
MHP Salud is a national nonprofit organization that implements and runs Community Health Worker (CHW) programs. These programs provide peer health education, increase access to health resources and bring community members closer. MHP Salud also has extensive experience offering health organizations and service providers training and technical assistance on CHW programming tailored to their specific needs.

www.mhpsalud.org
¿Quienes somos?

MHP Salud es una organización nacional sin fines de lucro que implementa y administra programas de promotores(as) de salud. Estos programas brindan educación sobre la salud entre pares, aumentan el acceso a los recursos de salud y acercan a los miembros de la comunidad. MHP Salud también tiene una amplia experiencia en ofrecer capacitación y asistencia técnica a organizaciones de salud y proveedores de servicios sobre la programación de los(as) promotores(as) de salud adaptada a sus necesidades específicas.
Strengthening Aging Services for Hispanic Populations

This project was supported, in part by grant number 90HDRC0004-01-00, from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects under government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official Administration for Community Living policy.
Fortalecimiento de los Servicios para Personas Mayores para la Población Hispana

Este proyecto fue apoyado, en parte, por la subvención número 90HDRC0004-01-00, de la Administración de los Estados Unidos para la Vida Comunitaria, Departamento de Salud y Servicios Humanos, Washington, DC 20201. Se alienta a los beneficiarios que emprenden proyectos bajo el patrocinio del gobierno a expresar libremente sus hallazgos y conclusiones. Los puntos de vista u opiniones, por lo tanto, no representan necesariamente la política oficial de la Administración para la Vida Comunitaria.
Overview of Aging Services Program

Minority Aging Technical Assistance Resource Center (TARC)

**Resources**
- Culturally and Linguistically Appropriate material
- Blogs
- Newsletters
- Resources

**TTA**
- Focus on peers/CHWs
- Monthly TA Calls
- Incoming TTA Requests
- Future opportunities

**Virtual Learning**
- Webinars
- Learning Collaboratives
- Pre-recorded sessions

Supported by the Administration for Community Living
Descripción General del Programa de Servicios para Personas Mayores
Centro de Recursos Técnicos para el Envejecimiento de las Minorías (TARC)

**Recursos**
- Material cultural y lingüísticamente apropiado
- Blogs
- Boletines
- Recursos

**TTA**
- Enfoque en los compañeros/promotores(as) de salud
- Llamadas mensuales de AT
- Solicitud de asistencia
- Oportunidades a futuro

**Aprendizaje Virtual**
- Webinars
- Aprendizaje Colaborativo
- Sesiones pregrabadas

Apoyado por la administración para la vida comunitaria
Technical Assistance Calls?

• Provide resources and training on key issues affecting the Aging Hispanic/Latino community

• Peer support

• Collect feedback from service providers on future TTA topics
¿Llamadas de Asistencia Técnica?

• Proporcionar recursos y entrenamiento sobre problemas clave que afectan a la comunidad hispana / latina rumbo a la tercera edad

• Apoyo entre compañeros

• Recopilar comentarios de los proveedores de servicios sobre futuros temas de AT
Introductions

NAME

LOCATION

ORGANIZATION
Introducciones

NOMBRE

UBICACIÓN

ORGANIZACIÓN
A Community Health Worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A Community Health Worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

In other words...

A Community Health Worker is a trusted member of the community who empowers their peers through education and connections to health and social resources.
La Asociación Estadounidense de Salud Pública ha adoptado la siguiente definición de Promotor y Promotora de Salud

Los(as) Promotores(as) de Salud o Trabajadores Comunitarios son aquellos que ocupan la primera línea de atención en la salud publica.

Son miembros en los cuales la comunidad ha puesto su confianza y que poseen un conocimiento único sobre la comunidad a la que sirven.

Basado en esta relación de confianza, los(as) promotores(as) se convierten en el enlace, son el interlocutor o intermediario entre los servicios de salud o servicios sociales y la comunidad, facilitando el acceso y la calidad de los servicios de salud y mejorando la atención culturalmente adecuada.

Además, Los(as) promotores(as) de salud desarrollan capacidades individuales y comunitarias al incrementar el conocimiento sobre la salud y la autosuficiencia a través de actividades, tales como: Promoción de Salud, educación comunitaria, terapia o consejería informal, apoyo social y abogacía.
Welcome Area Agency on Aging for Southwest Florida!

¡Bienvenidos AAA Suroeste de Florida!
ELDER ABUSE AWARENESS AND PREVENTION

Presented by:
The Florida Association of Area Agencies on Aging and Area Agency on Aging for Southwest Florida

Maricela Morado, Director of Programs and Planning
Types of Abuse

- Physical 15.7%
- Emotional 7.3%
- Sexual 0.04%
- Neglect 58.5%
- Financial 12.3%
- Other 5.1%

Source: Statistic Brain Research Institute
WHY DOES MOST ELDER ABUSE GO UNREPORTED?

- Embarrassed
- Fearful
- Lack of clarity on abuse
RED FLAGS OF PHYSICAL ABUSE

- Bruises
- Pressure marks
- Broken bones
- Open wounds, cuts, abrasions
- Burns
- Overdose
**Red Flags of Emotional or Psychological Abuse**

- Being suddenly or extremely withdrawn, non-communicative, non-responsive
- Unusual depression
- Sudden change in alertness
- Strained/tense relationships
- Frequent arguments between caregiver and older adult
- Disappearing from contact with neighbors, friends or family
**Neglect**

- The refusal or failure to fulfill any part of a person’s obligation or duties to an older adult’s basic needs.

- Includes deprivation of food, water, shelter, clothing, hygiene, and essential medical care or medical aids.

- Can also take the form of self-neglect
FINANCIAL ABUSE/EXPLOITATION

- Illegally or improperly using an older adults money, benefits, belongings, property or assets for the benefit of someone other than the older adult.

- Includes: Unauthorized withdrawals of money from an older adults account, unauthorized credit card use, changing a will without permission, provision of unnecessary services, disappearance of valuable possessions and forged signatures.
RED FLAGS OF FINANCIAL ABUSE/EXPLOITATION

- Sudden change in financial situation
- A sudden large withdrawal of money
- Sudden change of bank
FINANCIAL EXPLOITATION – ELDERS ABUSE VS CRIMINAL ACTIVITY

Exploitation as a form of Elder Abuse

- Reported to APS
- Perpetrator always has some prior relationship with the adult.

Exploitation as a form of Criminal Activity (Scams)

- Reported to Law Enforcement
- Perpetrator is a stranger

Examples:
- Advance Fee Scams
- Granny Scam
- Pigeon Drop
- Home Repair
- Investment Scams
TIPS TO PREVENT MEDICARE FRAUD

01
Protect your Medicare number and medical information.

02
Learn more about Medicare’s coverage rules. Contact SHIP.

03
Do not accept services you do not need - even if they are "free."

04
Be skeptical. Ask questions and use your best judgment.


SUPPORTED BY GRANT #1 U79PH25567 FROM HHS
EXPLORING HOW ELDER ABUSE IS UNIQUELY EXPERIENCED BY THE LATINO COMMUNITY

Culture can be a protective or risk factor for Latino elders. It affects how they perceive abuse and seek help and so should also affect how professionals and authorities engage, assess, and intervene.

Some reasons Latino elders may not want to seek help are: lack of culturally competent services, language barriers, and lack of awareness of services.

The family is often emphasized over the individual in many Latino cultures affecting an elder’s willingness to admit abuse or seek help.

Latino elders may not perceive financial exploitation as abuse because interdependency is common in Latino families.

*Research Brief: Mistreatment of Latino Elders • 2014 / NCEA*
FEDERAL AND STATE PROTECTIONS

- Resources, laws and regulations vary greatly from state to state

- National Center on Elder Abuse
  www.ncea.acl.gov/resources/state.html

- National Adult Protective Services Association
  www.napsa-now.org/get-help/help-in-your-area

- Long term Care Ombudsman Program
  www.theconsumervoice.org/get_help
WHAT SHOULD YOU DO?

- Look for Signs
- Emergency - call 911
- Report to APS
- Follow internal guidelines

QUESTIONS TO ASK

- Do you feel safe? Is anyone hurting you or scaring you?

- Is anyone asking you do things that you don’t understand or that make you uncomfortable?

- Has anyone taken things that belong to you without your approval?

- Do you rely on anyone for help? What kind of help? Does that person ever fail to help you meet your needs?

- Do you regularly see friends and family? When is the last time you saw them?

- Are you concerned about your finances?

Source: National Center on Elder Abuse Overview (2013)
FLORIDA RESOURCES

• Phone:
  ○ 1-800-96-ABUSE (1-800-962-2873) - OPTION 2
    https://reportabuse.dcf.state.fl.us/account-manager/guest-information/

• Elder Helpline:
  ○ 1-866-413-5337

• Statewide Senior Legal Helpline:
  ○ 1-888-895-7873
NATIONAL RESOURCES

- National Center on Elder Abuse (NCEA)
  - 1-855-500-3537 (ELDR)

- Eldercare Locator (for information & referral)
  - 1-800-677-1116
QUESTIONS?
RESOURCES AND REFERENCES

- Center for Disease Control- National Center for injury Prevention and Control, Division of Violence and Prevention (2016)  
  www.cdc.gov/violenceprevention
- Florida Department of Children and Families
- National Center on Elder Abuse
- National Resource Center on LGBT Aging
- Services and Advocacy for Gay, Lesbian, Bisexual & Transgender Elders
- Statistic Brain Research Institute (2016)
- The Florida Legislature (2016)  www.leg.state.fl.us
- The Florida Senate  www.slsenate.gov/laws/statutes
- The National Consumer Voice for Quality Long-term Care  
  www.theconsumervoice.org
Which CHW Core Competencies are related to elder abuse? (C3 Project)

- Outreach
- Culturally appropriate health education and information
- Relationship building
- Care coordination and systems navigation
- Providing coaching and social support
- Direct services
- Advocacy
El papel del Promotor en intervenciones de maltrato de personas mayores

¿Cuáles competencias centrales están relacionados con el maltrato de personas mayores? (C3 Project)
• Alcance
• Educación de salud e información
• Construir relaciones
• Coordinación de cuidado y navegación de sistemas
• Proporcionar guía y apoyo social
• Servicios directos
• Abogacía
Discussion / Discusión

1. Are you experiencing any challenges with supporting Hispanic older adult victims of abuse or neglect? / ¿Está experimentando dificultades apoyando adultos mayores victimas de abuso o negligencia?

2. If someone reports elder abuse, what can the older adult expect to happen? What are the next steps? / Si alguien reporta el maltrato de un/a adulto mayor, ¿qué se puede esperar el/la victima del abuso? ¿Cuáles son los siguientes pasos?
Survey & Feedback Form

- Please take a moment to complete the survey/feedback form in the chat box
- [https://mhpsalud.wufoo.com/forms/m1ikn58c003y8uv/](https://mhpsalud.wufoo.com/forms/m1ikn58c003y8uv/)
Funding Opportunities / Oportunidades para Fondos

- First Nations Development Institute: Western COVID-19 Response Grant
  - Due June 24, 2021
- National Center for Mobility Management: Community Mobility Design Challenge 2021
  - Due July 12, 2021
- Greater New Orleans Foundation
  - https://www.gnof.org/program/pratt-stanton-manor-fund/
  - Due July 14, 2021
- Theodore Edson Parker Foundation: For project benefitting communities in Lowell, MA. Funder prioritizes projects that focus on children, disadvantaged young women, and elderly populations.
  - https://www.parkerfoundationlowell.org/
  - Due July 15, 2021
- AstraZeneca ACT on Health Equity Community Solutions Challenge
  - Due July 16th, 2021
- Jay L. Smith Family Foundation: this funder prioritizes Alzheimer's research and support for individuals suffering from the disease.
  - https://www.jaylsmithfamilyfoundation.org/request-an-application
  - Due December 31, 2021
Other Resources / Otros Recursos

Report Fraud at ReportFraud.ftc.gov

Reporte fraude a ReporteFradue.ftc.gov
Thank you! / ¡Gracias!

Shannon Patrick, Program Director
MHP Salud
spatrick@mhpsalud.org

Jose Luis Rucobo, CHW Resource Specialist
MHP Salud
jrucobo@mhpsalud.org

Maricela Morado, Director of Programs & Planning
Area Agency on Aging for Southwest Florida
Maricela.Morado@aaaswfl.org

Sarah Gualco, Health & Wellness/Elder Abuse Prevention Coordinator
Area Agency on Aging for Southwest Florida
Sarah.Gualco@aaaswfl.org